

# TPG MEDIA - SOCIAL MEDIA POSTING INFORMATION

COMPANY/ORGANISATION NAME

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POST DATE

TIME

AM

PM

POST TYPE

STANDARD  
POST

STORY

POST TEXT

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**PLEASE NOTE:** We strongly recommend you keep your word count to a minimum. Typically posts of around 80-100 words have more engagement.

(@) TAGS / MENTIONS (Maximum of 10)

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(#) HASHTAGS (Maximum of 30)

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IMAGE(S) (If using more than one, please list in order you would like them to appear 1-10max)

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1

2

3

4

5

6

7

8

9

10

SOCIAL MEDIA PLATFORMS

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Facebook

Instagram

LinkedIn